

Aichi Steel to exhibit products at Medical Design & Manufacturing (MD&M) West 2021

Aichi Steel Corporation (president: Fujioka Takahiro) will exhibit its products at one of the largest trade shows in California, U.S.A., Medical Design & Manufacturing (MD&M) West 2021, an event focusing on components and technologies related to medical equipment, which will be held from August 10 to 12, 2021 at the Anaheim Convention Center.

Every year, roughly 1,400 exhibitors participate in MD&M and more than 13,000 visitors come to the trade show. This year, Aichi Steel will exhibit its products with sample applications, including its original ultra-sensitive magnetic sensors, "MI sensors," *1 and extremely fine metallic fiber, "amorphous wire," *2.

Utilizing its four excellent characteristics in sensitivity, responsiveness, power saving and compactness, the MI sensor has a history of successful applications. This includes the Global Magnetic Positioning System, a highly accurate and highly reliable autonomous driving support system. The amorphous wire has been adopted for medical equipment because of its soft magnetic properties, strength and ductility, thus contributing to the wellbeing of society.

At this year's exhibition, Aichi Steel will focus on active communication with visitors from medical equipment manufacturing companies to promote the high functionality of these two products, aiming to further expand product applications in the medical field.

* 1 Reference : Aichi Steel website about amorphous wire

https://www.aichi-steel.co.jp/ENGLISH/products/amorphous_wire/index.html

* 2 Reference : Aichi Steel website about MI sensor

<https://www.aichi-steel.co.jp/ENGLISH/smart/mi/>



Exhibit examples

[Outline of the Exhibit]

1. Schedule : August 10, 2021 - August 12, 2021

2. Location : Anaheim Convention Center(800 W. Katella Avenue, Anaheim, CA 92802)

3. URL : <https://www.mdmwest.com/en/home.html>